

The Bravitas Group Hires Brian Silver as Managing Director

Silver will lead acquisitions for the Montclair, N.J.-based family real estate firm, which seeks to transform vacant properties into bespoke green commercial spaces



Brian Silver

Bob Silver

MONTCLAIR, N.J. – September 12, 2022 – [The Bravitas Group, Inc.](#) announced today that Brian Silver joins the firm as Managing Director, Acquisitions and Strategic Initiatives. Brian Silver will work closely with his father Robert (Bob) Silver, co-founder and CEO of the firm, which specializes in the adaptive reuse of architecturally interesting buildings. Brian Silver will bolster and grow the firm’s real estate acquisitions, oversee strategic asset management initiatives and manage investor relationships.

The Montclair N.J.-based firm was founded by Bob and Rhonda Silver in 2006 to positively impact the community through real estate, entrepreneurial projects and philanthropy. In collaboration with a talented team of architects, designers, builders and engineers, the firm acquires vacant architecturally interesting properties and transforms them into bespoke green office and retail spaces.



(The Bravitas Team: l to r: Jennifer Magalnick, Katie Long, Brian Silver, Cheryl Gurick, Rhonda Silver, Chrystyna Dattilo and Bob Silver)

The Bravitas Group currently owns and manages multiple [commercial office properties](#) in Montclair and Caldwell – including Montclair’s most prestigious LEED-certified office complex, Hillside Square and four repurposed 1920’s bank buildings that were meticulously converted into bespoke office suites. The firm expanded its reach with Two Eleven Broad in Red Bank, N.J., formerly a 62-year-old First Church of Christ Scientist building. Brian Silver has long-term goals to expand that reach further by acquiring more buildings in other target markets throughout the Tri-state region.

“The business has grown substantially, and I have grown substantially older,” jokes Bob Silver discussing the intergenerational shift. “I was looking for the ultimate partner, and, with Brian’s experience in commercial real estate, I knew my son Brian was well-suited to take The Bravitas Group to the next level.”

Brian Silver brings extensive experience in real estate development to The Bravitas Group. He worked on the private real estate team at Partners Group AG, a global investment manager, where he completed \$3 billion in new real estate transactions throughout the United States. Before that, Brian worked in acquisitions and asset management at Time Equities Inc., a vertically integrated owner and operator of real estate throughout the U.S. and Europe. He has a Bachelor of Science from Cornell University and a Masters in Real Estate Development from New York University.

“My father started the company in 2006 and built a brand we are all proud of,” says Brian Silver. “I’m excited that by joining The Bravitas Group, I will be able to see and impact people in my

day-to-day work. Everything we do as a company is service-oriented, which is very fulfilling. I love how our tenants love us. I'm proud of the impact we have on our community.”

Bob Silver says he is privileged to work and be associated with his son Brian, the entire team of Bravitas professionals and project partners. “We love the collaboration. We do something very unique. Our work is a real legacy.”

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About The Bravitas Group

The Bravitas Group, Inc. is a Montclair, NJ-based firm founded by Robert H. Silver and Rhonda A. Silver in 2006 to positively impact the local community. The company realizes this vision mainly through real estate and other entrepreneurial projects and philanthropy. Specifically, Bravitas creates green, architecturally interesting spaces through the adaptive reuse of existing, outmoded structures; gives back by supporting nonprofit organizations; supports the local community by utilizing space in Bravitas properties for cultural development activities; and invests in emerging private companies that provide technological services or meet the needs of underserved populations